

FOR IMMEDIATE RELEASE – APRIL 23, 2008

TABLE ROCK LAKE IS OPEN FOR BUSINESS

Spring 2008 welcomes lake visitors as usual. Resorts are open and prepared for their arrivals. Trees and flowers are in full bloom. Silver Dollar City is open and begins seven day a week operation May 10. The Port of Kimberling Marina is open. It is business as usual in the lake communities of Stone County.

Over five million visitors experience Table Rock Lake each season and reservations at resorts and marinas indicate those numbers will remain consistent for this season as well. The area has received a lot of publicity about the water level of the lake. The area has had a lot of rain and the lake is currently at 930.24. Last year at the same time Table Rock Lake was at 914.80. The extra water has caused service providers to make adjustments so that guests can enjoy the Lake. Resorts have built bridges to their docks and consistently adjust the positions of their docks in accordance with the Lake level. But the Lake is accessible and enjoyable for those who visit. The ample water has also been a catalyst for a spring of amazing color...red buds, dogwoods and flowering fruit trees.

One of the best reasons to visit Table Rock Lake this season is the fishing. Brian Snowden, Fishing Guide and Professional Fisherman who fishes the B.A.S.S. Top 150 Tour just came off the lake today with clients who had a successful outing. “Fishing is good,” Snowden states. “My clients are thoroughly enjoying successful fishing on our lake. Our business is good because fishing is good.”

Another local fishing guide just off the Lake with a nice catch stated, “You know, the fish don’t realize the water is up!...” “Fish spawn whether it rains or not. They eat. They like water.”

Kelly Swanson, co-owner of Port of Kimberling Marina says, “The excess water has posed obstacles to many businesses and residents in our area, but we are a lake community; we respect the Lake and have learned to work with her. We adjust to what Mother Nature brings us and we keep a constant focus on creating memorable and enjoyable experiences for our guests. We are open for business and are looking forward to a wonderful season.”

Wyli Barnes, President and CEO of the Table Rock Lake Area Chamber of Commerce comments that the resort members and one large local marina have reported excellent fishing this season. “Springtime at Table Rock Lake is always beautiful and fresh. Discoveries are waiting to be uncovered around every corner. This year is no different. We just have more water to deal with and our resort members and marina members are professionals in the hospitality and service business. They have made, and will continue to make, the proper adjustments to ensure our visitors have a wonderful Table Rock Lake Experience. There is no other place in the world as welcoming or as beautiful as our Lake. We are open for business and welcome everyone. This is a lot better than a draught for a lake community!”

For More Information Contact:

Wyli Barnes

President/CEO

Table Rock Lake Area Chamber of Commerce

Phone: 417-739-2564

Email: wbarnes@VisitTableRockLake.com