

STONE COUNTY COMMUNITY GUIDE

The Stone County Community Guide is a magazine printed every two years that showcases Stone County to full-time residents, part-time residents, and relocators. Packed with information about local products, services, and amenities around the area, it's a powerful way for advertisers to get their message in front of engaged readers who live, work, and invest in our communities. The guide is also available in a digital format at www.tablerocklakechamber.com, expanding your reach even further.

DISTRIBUTION

- With a total of 24,000 Stone County Community Guides printed, this publication is distributed in a variety of ways:
- Direct inquiry requests
 - Mailed to 18,000 Residential and Business Addresses (Kimberling City, Reeds Spring/Branson West, Indian Point, Lampe, Shell Knob, Cape Fair and Galena)
 - Displayed at the Table Rock Lake Chamber of Commerce Visitor Center
 - Placed at Select Member Locations throughout Stone County

AD RATES

• 1/8 PAGE HORIZONTAL	\$280
• 1/4 PAGE	\$499
• 1/2 PAGE VERTICAL OR HORIZONTAL	\$830
• FULL PAGE	\$1,355
• INSIDE FRONT OR BACK COVER	\$1,665
• OPPOSITE INSIDE FRONT OR BACK COVER	\$1,665
• BACK COVER (1/4 PAGE)	\$715
• BACK COVER (1/2 PAGE)	\$1,040

** Premium placements are made on a first come, first served basis. Community Program Partners are considered first for premium placements.

*** Rates are subject to change.



View the 2024-2025
Community Guide



COMMUNITY GUIDE AGREEMENT

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|--|--|---|
| <input type="checkbox"/> 1/8 page horizontal \$280 | <input type="checkbox"/> Full page \$1,355 | <input type="checkbox"/> Opposite inside back cover \$1,665 |
| <input type="checkbox"/> 1/4 page \$499 | <input type="checkbox"/> Inside front cover \$1,665 | <input type="checkbox"/> Back cover (1/4 page) \$715 |
| <input type="checkbox"/> 1/2 page vertical or horizontal \$830 | <input type="checkbox"/> Inside back cover \$1,665 | <input type="checkbox"/> Back cover (1/2 page) \$1,040 |
| | <input type="checkbox"/> Opposite inside front cover \$1,655 | |

AD SUBMISSION SPECIFICATIONS

Ad Dimensions	Width (inches)	Height (inches)
1/8 page	3.75	2.435
1/4 page	3.75	4.875
1/2 page horizontal	7.5	4.875
1/2 page vertical	3.75	10
Full page	7.5	10
Full page with bleed	8.625	11.125

Format:

- High Resolution PDF, TIFF, PSD

Color Mode:

- CMYK

Color Resolution:

- 300 dpi @100%

DEADLINE: APRIL 13, 2026 Submit Ads to: mglenn@visittablerocklake.com
Space based on availability.

TOTAL INVESTMENT \$ _____ ☐ Use 2024 Ad Artwork ☐ Submitting new art work

BUSINESS NAME: _____

AUTHORIZED REP: _____

X _____

Authorized Representative Signature

Date

Have questions? Need more information? Michelle is here to help!

Michelle Glenn, Membership Development Director

(417) 739-2564 or (870) 754-3884 | mglenn@visittablerocklake.com

